

Why Beeswax?

"We have chosen to fill our hives with honey and wax, thus furnishing mankind with the two noblest of things, which are sweetness and light." Jonathan Swift

Health. Most candles are petro-chemical and meatpacking wastes that are toxic when burned, scented with poisonous synthetic oils, and marketed to "freshen" our precious air. The black soot is as harmful to our health as tobacco smoke. The EPA says: "burning several candles... increased risk for cancer". The American Lung Association says: "Refrain from burning scented... candles" (see online about "aromatherapy" candles and their health hazards). HealthyCandles.org says: "Avoid paraffin." We say: "Health first. Avoid chemical candles."

Beeswax is *very* different. Made from flowers by honeybees, it is all natural, uniquely non-toxic, non-allergenic, and has a delicate honey-sweet aroma. A perfect, peaceful, renewable resource, beeswax is made by female worker bees for honeycomb that safely contains their honey and the Queen's baby bees. To produce one pound of beeswax, the worker bees eat about ten pounds of honey, fly 150,000 miles, and visit 33 million flower blossoms! Beeswax is precious stuff.

Pure beeswax is healthy when burned, producing negative ions that actually clean our air of odors, pollens, smoke, viruses, mold, dust, dust mites, and other allergens and hazards. As does a rainstorm, beeswax candles leave our air *fresher and cleaner*. They are the only candles for anyone with chemical sensitivities or allergies. Increasing negative ions in the air and on the body, such as when one bathes in water, improves mood and sense of wellbeing. Studies show:

- Improved air quality
- Relief from hay fever & allergies
- Balancing of hormones
- Improved sleep
- Less severe asthma attacks
- Natural detoxification
- Enhanced immune system
- Improved concentration
- Sense of wellbeing

Value. Beeswax burns *brighter, hotter, cleaner, and much longer* than chemical and vegetable waxes. When properly made and burned, beeswax candles are smokeless and driplless (see Burning Tips). They may seem more expensive, but measured by burn time and completeness of burn, beeswax candles are usually a far better monetary value than boutique paraffin.

But beware: A candle may legally be labeled "beeswax" if it contains as little as 10% beeswax!!! If it doesn't say "100%" or "pure" beeswax on the label, it almost certainly is not.

Beauty. Beeswax is beautiful - to smell, to touch. A carefully handcrafted beeswax candle is a wholesome thing of beauty that reminds us of our connection to the natural world and supports health, sustainable practices, and peace for all. Choose health, the greatest measure of beauty. Choose sweetness and light. Choose pure beeswax. It's your health and your world.

**Why Beeswax? Because we care about our health and our world.
Pass it on.**